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PRESS RELEASE

Graminex L.L.C. launches G60WS™

A totally clear and water-soluble form of Flower Pollen Extract

Saginaw, Mich., March 15, 2010 -- Graminex LLC, has developed a fully water soluble version of their standardized flower pollen extract G60™, called G60WS™. This standardized extract offers the same standardized nutrient profile found in supporting clinical studies but is formulated to provide exceptional solubility and clarity for beverage applications including ready-to-drink products, dry drink mixes, coffees and teas.

Stop by booth 1243 during Supply Side East for samples of both the ingredient and refreshments using this novel ingredient. Tea and juice flavors have been provided by Sensus Flavors LLC (www.sensusflavors.com).

According to Marketing Director Phil Franzo, G60WS™ meets the exacting standards of our customers by offering safety and effectiveness in an all natural high performance ingredient. By focusing on clarity and solubility this newly developed blend dramatically improves the ease with which formulators can develop functional beverages, foods and cosmetic applications.

As a functional ingredient Graminex Flower Pollen Extract™ is supported by clinical studies for a wide range of health applications such as prostate function support, anti-inflammatory effect and other health specific benefits which may be accessed through www.graminex.com. G60WS™ maintains the same standardized amino acid profile of essential and non-essential amino acids, enzymes and antioxidants.

For more information, a complete list of clinical studies and toxicology reports please visit Graminex® at www.graminex.com. Find us on Facebook (www.facebook.com/graminex) and follow us on Twitter (www.twitter.com/graminex).